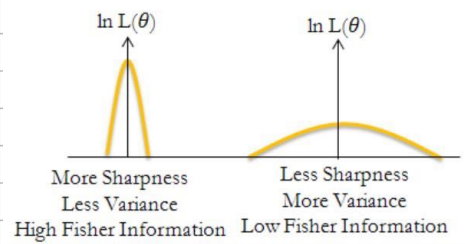


Fisher Information

$$X \sim f_\theta$$

$$I(\theta) = E_\theta [\dot{\ell}_{x_1}(\theta) \dot{\ell}_{x_1}(\theta)^T] = -E_\theta [\ddot{\ell}_{x_1}(\theta)]$$

$$\text{where } \ell_{x_1}(\theta) = \log f_\theta(x_1)$$



Theorem: Cramér - Rao

Let $X_1, \dots, X_n \stackrel{iid}{\sim} f_\theta$ where

- Domain of f_θ $\mathcal{D}(f_\theta) = \{x \mid f_\theta(x) > 0\}$ does not depend on θ
- f_θ is 3 times continuously differentiable w.r.t θ

Let $\hat{\theta} = g(X_1, \dots, X_n)$ be an unbiased estimator of θ_0

$$\text{Var}(\hat{\theta}) \geq [nI(\theta_0)]^{-1}$$

$$\text{where } I(\theta_0) = E_{\theta_0} [\dot{\ell}_{x_1}(\theta_0) \dot{\ell}_{x_1}(\theta_0)^T] = -E_{\theta_0} [\ddot{\ell}_{x_1}(\theta_0)] \text{ and } \ell_{x_1}(\theta) = \log f_\theta(x_1)$$

Proof:

$$\text{cor}(\hat{\theta}(\vec{x}), \dot{\ell}_{\vec{x}}(\theta)) = \frac{\text{Cov}(\hat{\theta}, \dot{\ell}_{\vec{x}}(\theta))}{\sqrt{\text{Var}(\hat{\theta}) \text{Var}(\dot{\ell}_{\vec{x}}(\theta))}} \leq 1$$

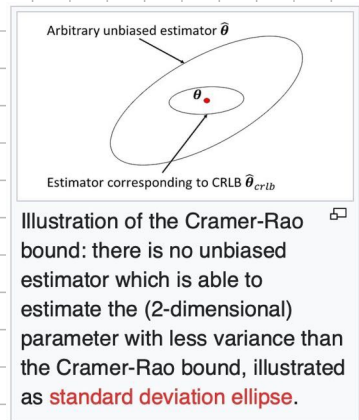
$$\Leftrightarrow \frac{\text{Cov}(\hat{\theta}, \dot{\ell}_{\vec{x}}(\theta))^2}{\text{Var}(\dot{\ell}_{\vec{x}}(\theta))} \leq \text{Var}(\hat{\theta})$$

$$\begin{aligned} \text{Var}(\dot{\ell}_{\vec{x}}(\theta)) &= \text{Var}\left(\frac{\partial}{\partial \theta} \log \prod_{i=1}^n f_\theta(x_i)\right) \\ &= \text{Var}\left(\sum_{i=1}^n \frac{\partial}{\partial \theta} \log f_\theta(x_i)\right) \\ &= \sum_{i=1}^n \text{Var}\left(\frac{\partial}{\partial \theta} \log f_\theta(x_i)\right) \\ &= n \cdot \text{Var}\left(\frac{\partial}{\partial \theta} \log f_\theta(x_1)\right) \\ &= n \cdot \text{Var}(\dot{\ell}_{x_1}(\theta)) \\ &= n \cdot (E[\dot{\ell}_{x_1}(\theta)^2] - \underbrace{E[\dot{\ell}_{x_1}(\theta)]^2}_0) \\ &= n \cdot I(\theta) \end{aligned}$$

$$\begin{aligned} E[\dot{\ell}_{x_1}(\theta)] &= E\left[\frac{\partial}{\partial \theta} \log f_\theta(x_1)\right] \\ &= \int \frac{\partial}{\partial \theta} (\log f_\theta(x_1)) \cdot f_\theta(x_1) dx_1 \\ &= \int \frac{\partial f_\theta(x_1)}{f_\theta(x_1)} \cdot f_\theta(x_1) dx_1 \\ &= \frac{\partial}{\partial \theta} \int f_\theta(x_1) dx_1 \\ &= \frac{\partial}{\partial \theta} 1 \\ &= 0 \end{aligned}$$

$$\begin{aligned} \text{Cov}(\hat{\theta}, \dot{\ell}_{\vec{x}}(\theta)) &= E[\hat{\theta} \cdot \dot{\ell}_{\vec{x}}(\theta)] - E[\hat{\theta}] \cdot \underbrace{E[\dot{\ell}_{\vec{x}}(\theta)]}_0 \\ &= \int \dots \int \hat{\theta} \cdot \frac{\partial}{\partial \theta} (\log f_\theta(x_1, \dots, x_n)) \cdot f_\theta(x_1, \dots, x_n) dx_1 \dots dx_n \\ &= \int \dots \int \hat{\theta} \cdot \frac{\partial f_\theta(x_1, \dots, x_n)}{f_\theta(x_1, \dots, x_n)} \cdot f_\theta(x_1, \dots, x_n) dx_1 \dots dx_n \\ &= \frac{\partial}{\partial \theta} \int \dots \int \hat{\theta} \cdot f_\theta(x_1, \dots, x_n) dx_1 \dots dx_n \\ &= \frac{\partial}{\partial \theta} E[\hat{\theta}] \\ &= \frac{\partial}{\partial \theta} \theta \quad \leftarrow \hat{\theta} \text{ unbiased} \\ &= 1 \end{aligned}$$

smoothness of density function

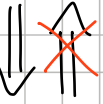


□

Stochastic Convergence

a sequence of R.V. $\{X_n\}$ converges in probability to a R.V. X , shown by $X_n \xrightarrow{P} X$,
if $\lim_{n \rightarrow \infty} P(|X_n - X| \geq \varepsilon) = 0$, for all $\varepsilon > 0$

a sequence of R.V. $\{X_n\}$ converges in distribution to a R.V. X , shown by $X_n \xrightarrow{D} X$,
if $\lim_{n \rightarrow \infty} F_{X_n}(x) = F_X(x)$, for all x at which $F_X(x)$ is continuous



Consistency

an estimator $\hat{\theta}_n$ of θ_0 is consistent, if $\hat{\theta}_n \xrightarrow{P} \theta_0$, i.e. $\hat{\theta}_n$ "converges in probability" to the true value

↳ e.g. an unbiased $\hat{\theta}_n$ with $\text{Var}(\hat{\theta}_n) \rightarrow 0$

Efficiency

an estimator $\hat{\theta}_n$ of θ_0 is efficient, if $\sqrt{n}(\hat{\theta}_n - \theta_0) \xrightarrow{D} \mathcal{N}(0, I(\theta_0)^{-1})$

asymptotically normal asymptotically unbiased asymptotically optimal in CR sense

$$\mathcal{N}(0, I(\theta_0)^{-1})$$

Theorem: Asymptotic efficiency of MLE

Let $X_1, \dots, X_n$ iid f_θ where

- Domain of f_θ $\mathcal{D}(f_\theta) = \{x \mid f_\theta(x) > 0\}$ does not depend on θ
- f_θ is 3 times continuously differentiable w.r.t θ

Then $\hat{\theta}^{\text{MLE}}$ is efficient

Proof:

$$0 = \dot{\ell}_{x_1, \dots, x_n}(\hat{\theta}_n^{\text{MLE}}) = \dot{\ell}_{x_1, \dots, x_n}(\theta_0) + (\hat{\theta}_n^{\text{MLE}} - \theta_0) \ddot{\ell}_{x_1, \dots, x_n}(\theta_0) + \text{"small"}$$

$$\Leftrightarrow \sqrt{n}(\hat{\theta}_n^{\text{MLE}} - \theta_0) \approx - \frac{\dot{\ell}_{x_1, \dots, x_n}(\theta_0) \frac{1}{\sqrt{n}}}{\ddot{\ell}_{x_1, \dots, x_n}(\theta_0) \frac{1}{n}} \quad \textcircled{B}$$

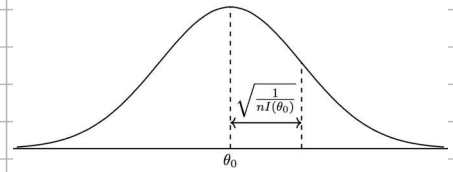
$$\textcircled{A} \quad - \frac{\ddot{\ell}_{x_1, \dots, x_n}(\theta_0)}{n} = - \frac{\sum_{i=1}^n \ddot{\ell}_{x_i}(\theta_0)}{n} \xrightarrow{\text{LLN}} -E[\ddot{\ell}_{x_1}(\theta_0)] =: I(\theta_0)$$

$$\textcircled{B} \quad \frac{\dot{\ell}_{x_1, \dots, x_n}(\theta_0)}{\sqrt{n}} = \sqrt{n} \frac{\sum_{i=1}^n \dot{\ell}_{x_i}(\theta_0)}{n} \xrightarrow{\text{CLT}} \mathcal{N}(0, \text{Var}[\dot{\ell}_{x_1}(\theta_0)]) = \mathcal{N}(0, I(\theta_0))$$

$$\textcircled{A} + \textcircled{B}: \sqrt{n}(\hat{\theta}_n^{\text{MLE}} - \theta_0) \xrightarrow{D} \frac{\mathcal{N}(0, I(\theta_0))}{I(\theta_0)} = \mathcal{N}(0, I(\theta_0)^{-1})$$

$$\text{i.e. } \hat{\theta}_n^{\text{MLE}} \sim \mathcal{N}(\theta_0, (nI(\theta_0))^{-1})$$

□



Confidence Intervals

use efficiency of MLE to construct approximate CI:

$$\hat{\theta}_{MLE} \sim \mathcal{N}(\theta_0, (nI(\theta_0))^{-1})$$

$$\Rightarrow P(-z_{1-\frac{\alpha}{2}} < \sqrt{nI(\theta_0)} (\hat{\theta} - \theta_0) < z_{1-\frac{\alpha}{2}}) \approx 1 - \alpha$$

$$= P(-\hat{\theta} - \sqrt{\frac{1}{nI(\theta_0)}} z_{1-\frac{\alpha}{2}} < -\theta_0 < \hat{\theta} - \sqrt{\frac{1}{nI(\theta_0)}} z_{1-\frac{\alpha}{2}})$$

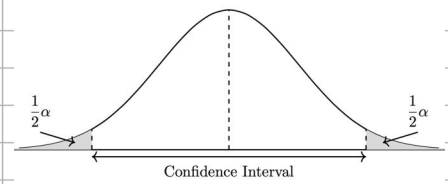
$$= P(\hat{\theta} + \sqrt{\frac{1}{nI(\theta_0)}} z_{1-\frac{\alpha}{2}} > \theta_0 > \hat{\theta} - \sqrt{\frac{1}{nI(\theta_0)}} z_{1-\frac{\alpha}{2}})$$

$$= P(\hat{\theta} - \sqrt{\frac{1}{nI(\theta_0)}} z_{1-\frac{\alpha}{2}} < \theta_0 < \hat{\theta} + \sqrt{\frac{1}{nI(\theta_0)}} z_{1-\frac{\alpha}{2}})$$

$$\Rightarrow C(\vec{x}) = \left(\hat{\theta}_n^{MLE}(\vec{x}) - \sqrt{\frac{1}{nI(\theta_0)}} z_{1-\frac{\alpha}{2}}, \hat{\theta}_n^{MLE}(\vec{x}) + \sqrt{\frac{1}{nI(\theta_0)}} z_{1-\frac{\alpha}{2}} \right)$$

$$P(\theta_0 \in C(\vec{x})) = 1 - \alpha$$

replace θ_0 in $C(\vec{x})$ by $\hat{\theta}_n^{MLE}$ to get a practical CI



Hypothesis Testing

Let Θ_0 be accepted body of knowledge

We observe data $X_1, \dots, X_n \stackrel{iid}{\sim} f_\theta$

$H_0: \theta = \theta_0$ status quo / null hypothesis

$H_1: \theta \neq \theta_0$ alternative hypothesis

Do the data give sufficient evidence to reject H_0 ?

Consider a test statistic T

① $T = \hat{\theta}^{MLE}(\vec{X})$

$t = \hat{\theta}(\vec{x})$ observed value of estimator

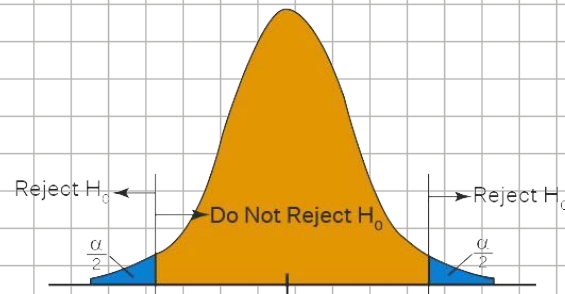
$p\text{-value}(\vec{X}) = P(|\hat{\theta}(\vec{X}) - \theta_0| > |t - \theta_0| \mid H_0 \text{ true})$

$= 2 \cdot P(\hat{\theta}(\vec{X}) - \theta_0 > |t - \theta_0| \mid H_0 \text{ true})$

$= 2 \cdot P\left(\frac{\hat{\theta}(\vec{X}) - \theta_0}{\sqrt{1/(nI(\theta_0))}} > \frac{|t - \theta_0|}{\sqrt{1/(nI(\theta_0))}} \mid H_0 \text{ true}\right)$

$= 2 \cdot \left(1 - \Phi\left(\frac{|t - \theta_0|}{\sqrt{1/(nI(\theta_0))}}\right)\right)$ $\Phi(\cdot)$ is cdf of $N(0,1)$

asymptotic distribution of $\hat{\theta} - \theta_0$ is $N(0, (nI(\theta_0))^{-1})$



We reject H_0 if $p\text{-value} < \alpha$ where $\alpha = \text{significance level}$
 → e.g. $\alpha = 0.05$ in science, $\alpha \leq 0.001$ in plasma

Interpretation $p\text{-value}$: "How likely is it to observe the data that we did observe (or more extreme) if the null hypothesis is true."

② $T = -2 \log \frac{f_{\theta_0}(\vec{X})}{\sup_{\theta} f_{\theta}(\vec{X})}$

likelihood ratio (LR) $\begin{cases} \rightarrow \text{close to 1: } H_0 \text{ pretty good} \\ \rightarrow \text{close to 0: } H_0 \text{ pretty bad} \end{cases}$

$\in (0, \infty)$

$\begin{cases} \rightarrow \text{close to 0: } H_0 \text{ pretty good} \\ \rightarrow \text{close to } \infty: H_0 \text{ pretty bad} \end{cases}$

Wilks Theorem

If $X_1, \dots, X_n \stackrel{iid}{\sim} f_\theta$ with usual conditions

$$T = -2 \log \frac{f_{\hat{\theta}}(\vec{x})}{\sup_{\theta} f_{\theta}(\vec{x})} \Big|_{H_0} \xrightarrow{D} \chi^2_{df} \quad df = \# \text{ parameters left fixed in } H_0$$

Proof:

$$T = -2(\ell_{\vec{x}}(\theta_0) - \ell_{\vec{x}}(\hat{\theta}))$$

$$\ell_{\vec{x}}(\theta_0) = \ell_{\vec{x}}(\hat{\theta}) + \cancel{\dot{\ell}_{\vec{x}}(\hat{\theta})}^0 (\theta_0 - \hat{\theta}) + \frac{1}{2} \ddot{\ell}_{\vec{x}}(\hat{\theta}) (\theta_0 - \hat{\theta})^2 + \text{"small"}$$

$$-2(\ell_{\vec{x}}(\theta_0) - \ell_{\vec{x}}(\hat{\theta})) = T \cong -\ddot{\ell}_{\vec{x}}(\hat{\theta}) (\theta_0 - \hat{\theta})^2$$

$$= \frac{-\ddot{\ell}_{\vec{x}}(\hat{\theta})}{n I(\theta_0)} (\theta_0 - \hat{\theta})^2 \cdot n I(\theta_0)$$

$$= \frac{\sum_{i=1}^n (-\ddot{\ell}_{x_i}(\hat{\theta}))}{n I(\theta_0)} \cdot \underbrace{\left(\sqrt{n I(\theta_0)} \cdot (\theta_0 - \hat{\theta}) \right)^2}_{\mathcal{N}(0,1)}$$

$$\begin{array}{c} \downarrow LLN \\ \frac{E[-\ddot{\ell}_{x_i}(\hat{\theta})]}{I(\theta_0)} \\ \parallel \\ 1 \end{array}$$

$$\chi^2_1$$

□

Inverting the LRT

Rejection region: $R(\theta_0) = \{\vec{x} \mid T(\vec{x}) \geq K\}$

→ We reject H_0 if we observe $T(\vec{x}) \geq K$

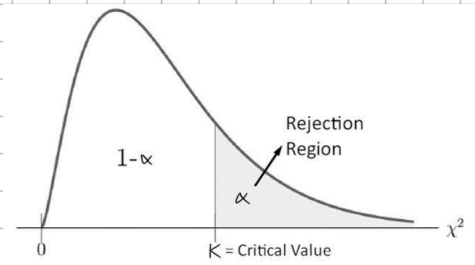
$$P(\vec{x} \in R(\theta_0) \mid H_0 \text{ true}) = P(T(\vec{x}) \geq K \mid H_0 \text{ true}) = \alpha$$

Using the asymptotic distr of $T(\vec{x}) \mid H_0 \text{ true}$ we can find K s.t. above equality holds:

$$K = \chi^2_{1, 1-\alpha} = F_{\chi^2}^{-1}(1-\alpha)$$

$$P(T(\vec{x}) \geq \chi^2_{1, 1-\alpha} \mid H_0 \text{ true}) = \alpha$$

$$\Rightarrow P(\underbrace{\vec{x} \notin R(\theta_0)}_{\text{"we accept } H_0}} \mid H_0 \text{ true}) = 1 - \alpha$$



Hypothesis Testing

$$P(\vec{x} \notin R(\theta_0) \mid H_0 \text{ true}) = 1 - \alpha$$

$$\Downarrow$$

$$P(T(\vec{x}) \leq \chi^2_{1, 1-\alpha}) = 1 - \alpha$$

if we "invert" this by
isolating θ_0 on one
side

Confidence Interval

$$P(\theta_0 \in C(\vec{x})) = 1 - \alpha$$

$$C(\vec{x}) = \{\theta \mid T_\theta(\vec{x}) \leq \chi^2_{1, 1-\alpha}\}$$

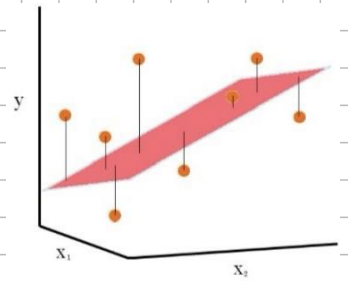
we can construct

Linear Regression

Data: $\{(\vec{x}_i, y_i)\}_{i=1}^n$, $\vec{x}_i \in \mathbb{R}^p$

$$y_i = \vec{x}_i^T \vec{\beta} + \varepsilon_i, \quad \vec{\beta} \in \mathbb{R}^p, \quad \varepsilon_i \sim \mathcal{N}(0, \sigma^2)$$

response covariates



Estimation

$$\begin{aligned} \ell_{\vec{\beta}}(\vec{\beta}) &= \sum_{i=1}^n \log f(y_i | \vec{\beta}, \vec{x}_i) = \log f(\vec{y} | \vec{\beta}, \vec{x}_1, \dots, \vec{x}_n) \\ &= \log \left((2\pi)^{-\frac{n}{2}} |\sigma^2 \mathbf{I}|^{-\frac{1}{2}} \exp \left(-\frac{1}{2} (\vec{y} - \mathbf{X} \vec{\beta})^T (\sigma^2 \mathbf{I})^{-1} (\vec{y} - \mathbf{X} \vec{\beta}) \right) \right) \\ &= C - \frac{1}{2} \log \sigma^{2n} - \frac{1}{2\sigma^2} (\vec{y} - \mathbf{X} \vec{\beta})^T (\vec{y} - \mathbf{X} \vec{\beta}) \\ &= C - \frac{n}{2} \log \sigma^2 - \frac{1}{2\sigma^2} \sum_{i=1}^n (y_i - \vec{x}_i^T \vec{\beta})^2 \end{aligned}$$

$$\mathbf{X} = \begin{bmatrix} -\vec{x}_1^T \\ \vdots \\ -\vec{x}_n^T \end{bmatrix} \begin{matrix} \\ \\ \end{matrix} \left. \vphantom{\begin{bmatrix} -\vec{x}_1^T \\ \vdots \\ -\vec{x}_n^T \end{bmatrix}} \right\}^n_p$$

$$\begin{aligned} \dot{\ell}_{\vec{\beta}}(\vec{\beta}) &= -\frac{1}{2\sigma^2} \sum_{i=1}^n 2(y_i - \vec{x}_i^T \vec{\beta}) \cdot (-\vec{x}_i^T) = \frac{1}{\sigma^2} \sum_{i=1}^n (y_i - \vec{x}_i^T \vec{\beta}) \cdot \vec{x}_i^T = \frac{1}{\sigma^2} (\vec{y} - \mathbf{X} \vec{\beta})^T \mathbf{X} = \frac{1}{\sigma^2} (\vec{y}^T - \vec{\beta}^T \mathbf{X}^T) \mathbf{X} \\ &= \frac{1}{\sigma^2} (\vec{y}^T \mathbf{X} - \vec{\beta}^T \mathbf{X}^T \mathbf{X}) \stackrel{!}{=} \vec{0}_p^T, \quad \vec{\beta}^T \mathbf{X}^T \mathbf{X} = \left[\sum_{i=1}^p \beta_i (\mathbf{X}^T \mathbf{X})_{11} \quad \dots \quad \sum_{i=1}^p \beta_i (\mathbf{X}^T \mathbf{X})_{ip} \right] \end{aligned}$$

$$\Rightarrow \vec{\beta}^T \mathbf{X}^T \mathbf{X} = \vec{y}^T \mathbf{X} \Leftrightarrow \mathbf{X}^T \mathbf{X} \vec{\beta} = \mathbf{X}^T \vec{y} \Leftrightarrow \vec{\beta} = (\mathbf{X}^T \mathbf{X})^{-1} \mathbf{X}^T \vec{y}$$

directly normal! (not just asymptotically!)

$$\begin{aligned} \ddot{\ell}_{\vec{\beta}}(\vec{\beta}) &= -\frac{1}{\sigma^2} \frac{d}{d\vec{\beta}} (\vec{\beta}^T \mathbf{X}^T \mathbf{X}) = -\frac{1}{\sigma^2} \mathbf{X}^T \mathbf{X} \stackrel{\text{L\"owner}}{< 0} \\ \Rightarrow \hat{\vec{\beta}} &= (\mathbf{X}^T \mathbf{X})^{-1} \mathbf{X}^T \vec{y} \text{ is unique} \Rightarrow \text{MLE} \end{aligned}$$

Properties:

expected v: $E[\hat{\vec{\beta}}] = E[(\mathbf{X}^T \mathbf{X})^{-1} \mathbf{X}^T \vec{y}]$

$$\begin{aligned} &= (\mathbf{X}^T \mathbf{X})^{-1} \mathbf{X}^T E[\vec{y}] \\ &= (\mathbf{X}^T \mathbf{X})^{-1} \mathbf{X}^T \mathbf{X} \vec{\beta} \\ &= \vec{\beta} \quad \rightarrow \text{unbiased} \end{aligned}$$

variance: $\text{Var}[\hat{\vec{\beta}}] = \text{Var}[(\mathbf{X}^T \mathbf{X})^{-1} \mathbf{X}^T \vec{y}]$

$$\begin{aligned} &= (\mathbf{X}^T \mathbf{X})^{-1} \mathbf{X}^T \text{Var}[\vec{y}] (\mathbf{X}^T \mathbf{X})^{-1} \\ &= (\mathbf{X}^T \mathbf{X})^{-1} \mathbf{X}^T \sigma^2 \mathbf{I} \mathbf{X} (\mathbf{X}^T \mathbf{X})^{-1} \\ &= \sigma^2 (\mathbf{X}^T \mathbf{X})^{-1} \end{aligned}$$

CRLB: $(\mathbf{I}(\vec{\beta}))^{-1} = (-E[\ddot{\ell}_{\vec{\beta}}(\vec{\beta})])^{-1}$

$$\begin{aligned} &= (-E[-\frac{1}{\sigma^2} \mathbf{X}^T \mathbf{X}])^{-1} \\ &= \sigma^2 (\mathbf{X}^T \mathbf{X})^{-1} \end{aligned}$$

achieves CRLB

$\rightarrow$ efficient

Inverse of 2x2 Matrix **cuemath**
THE MATH EXPERT

If $A = \begin{bmatrix} a & b \\ c & d \end{bmatrix}$ then

↩

$A^{-1} = \frac{1}{ad - bc} \begin{bmatrix} d & -b \\ -c & a \end{bmatrix}$

Inverse
of A

Determinant
of A

Adjoint
of A

Note: A^{-1} exists only when $ad - bc \neq 0$

Confidence Interval

$\hat{\beta} = (X^T X)^{-1} X^T Y$ is a linear combination of normally distributed R.V.

$\Rightarrow$ so it is also normally distributed with mean and variance as calculated above (exact!)

$$\hat{\beta} \sim N(\beta, \sigma^2 (X^T X)^{-1})$$

$\rightarrow$ we could create a joint confidence region for $\hat{\beta}$, but we stay modest and do univariate confidence for each of the β_j

$$\hat{\beta}_j \sim N(\beta_j, \sigma^2 ((X^T X)^{-1})_{jj})$$

a $(1-\alpha) \cdot 100\%$ CI for β_j :

$$\left(\hat{\beta}_j \pm z_{1-\frac{\alpha}{2}} \cdot \sigma \cdot \sqrt{(X^T X)^{-1}_{jj}} \right)$$

Testing particular covariate/predictor x_j significant or not, i.e. $\beta_j = 0$?

$$H_0: \beta_j = 0$$

$$H_1: \beta_j \neq 0 \quad \text{Covariate } j \text{ is interesting}$$

Test-statistic:

$$\hat{\beta}_j | H_0 \sim N(0, \sigma_j^2) \text{ where } \sigma_j^2 = \sigma^2 (X^T X)^{-1}_{jj}$$

we estimate β_j as b_j

$$P\text{-value} = P(|\hat{\beta}_j| > |b_j| | H_0) = 2 \cdot P\left(\frac{\hat{\beta}_j}{\sigma_j} > \frac{|b_j|}{\sigma_j} | H_0\right) = 2 \cdot \left(1 - \Phi\left(\frac{|b_j|}{\sigma_j}\right)\right)$$

reject H_0 if $P\text{-value} < \alpha$

but: if we estimate

Model Evaluation does adding $x_{p+1}, \dots, x_p$ significantly improve our ability to predict y ?

consider 2 competing models (nested, i.e. predictors in small model all contained in bigger model)

$$\text{Model 0: } x_i^{(0)} = (x_{i1}, \dots, x_{ip_0}) \in \mathbb{R}^{p_0}$$

$$\text{Model 1: } x_i^{(1)} = (x_{i1}, \dots, x_{ip_1}) \in \mathbb{R}^{p_1}$$

$$H_0: \text{model 0 is correct}$$

$$H_1: \text{model 1 is correct}$$

$$p_0 < p_1$$

Test-statistic:

$$\Lambda = -2 \log \frac{L_0(\beta_0)}{L_1(\beta_1)} \quad \text{where}$$

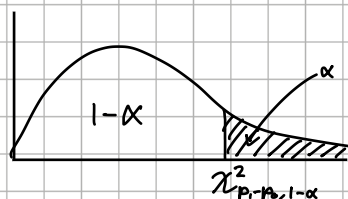
$$= -2 (\ell_p(\hat{\beta}_0) - \ell_p(\hat{\beta}_1))$$

$$\Lambda | H_0 \sim \chi^2_{p_1 - p_0} \quad (\text{exact!})$$

reject H_0 if $\Lambda > \chi^2_{p_1 - p_0, 1-\alpha}$

$$L_0(\beta_0) = \max_{\beta} f(\tilde{y} | \text{model 0}),$$

$$L_1(\beta_1) = \max_{\beta} f(\tilde{y} | \text{model 1})$$



this is where the field of data science was in the 70's/80's

there was one big question: how to compare non-nested models?

$\rightarrow$ next page

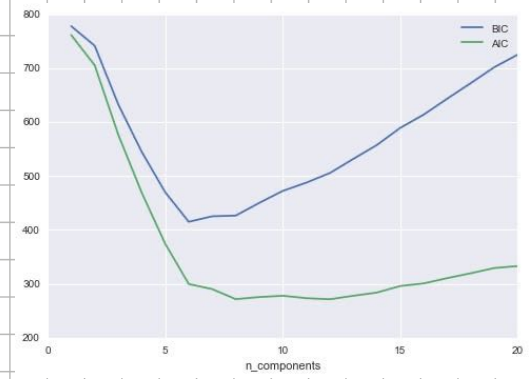
Residual Sum of Squares

$$RSS = \hat{\mathbf{e}}^T \hat{\mathbf{e}} = (\vec{y} - X\hat{\beta})^T (\vec{y} - X\hat{\beta}) = \sum_{i=1}^n (y_i - \vec{x}_i^T \hat{\beta})^2$$

Alaike Information Criterion

$$\begin{aligned}
 KL(M_0 | M) &= \int_{-\infty}^{\infty} f_{M_0}(y) \log\left(\frac{f_{M_0}(y)}{f_M(y)}\right) dy \\
 &= E_{Y \sim M_0} [\ell_Y(M_0) - \ell_Y(M)] \\
 &= C - E_{Y \sim M_0} \ell_Y(M) \\
 &\approx \dots \approx C - \underbrace{\frac{1}{n} \sum_{i=1}^n \ell_{Y_i}(\hat{\beta})}_{\ell_Y(\hat{\beta})} + \underbrace{\frac{p}{n}}_{\text{bias}} \quad / \times 2n
 \end{aligned}$$

→ minimize



$$\begin{aligned}
 AIC(M) &= -2 \ell_Y(\hat{\beta}) + 2p \quad \rightarrow \text{prediction} \\
 BIC(M) &= -2 \ell_Y(\hat{\beta}) + p \log(n) \quad \rightarrow \text{"truth"}
 \end{aligned}$$

ANOVA

Mixed Effects Models

Consider $\mathbf{X}$ to be the covariates describing the quantities of interest, $\mathbf{Z}$ to be the covariates describing the nuisance effects

Random effects model:

$$\bar{\mathbf{Y}} = \underbrace{\mathbf{X}\bar{\beta}}_{\text{fixed effects}} + \underbrace{\mathbf{Z}\tilde{\gamma}}_{\substack{\text{random effects} \\ \gamma_j \sim N(0, \sigma_\gamma^2)}} + \underbrace{\tilde{\epsilon}}_{\substack{\text{residuals} \\ \sim N(0, \sigma^2 \mathbf{I})}}$$

Why is γ random?

- Philosophical: γ is a random draw out of the population of classes
- Pragmatic: if γ is random, then γ is **not** a parameter, σ_γ^2 is!

Estimation: REML (Restricted Maximum Likelihood)

Way to estimate the variance parameters σ_γ^2 and σ^2

projection matrix into the residual space:

$$\mathbf{P} = \mathbf{I} - \mathbf{X}(\mathbf{X}^T \mathbf{X})^{-1} \mathbf{X}^T$$

note that $\mathbf{P}\bar{\mathbf{Y}} = \bar{\mathbf{Y}} - \underbrace{\mathbf{X}(\mathbf{X}^T \mathbf{X})^{-1} \mathbf{X}^T \bar{\mathbf{Y}}}_{\hat{\beta}} = \hat{\epsilon}$

$$\mathbb{E}(\mathbf{P}\bar{\mathbf{Y}}) = \mathbf{0}$$

$$\begin{aligned}
 \mathbb{V}(\mathbf{P}\bar{\mathbf{Y}}) &= \mathbf{P}\mathbb{V}(\bar{\mathbf{Y}})\mathbf{P}^T \\
 &= \mathbf{P}(\mathbb{V}(\mathbf{X}\bar{\beta} + \mathbf{Z}\tilde{\gamma} + \tilde{\epsilon}))\mathbf{P}^T \\
 &= \mathbf{P}(\underbrace{\mathbf{Z}\mathbb{V}(\tilde{\gamma})\mathbf{Z}^T + \sigma^2 \mathbf{I}}_{\substack{\text{function of } \sigma_\gamma^2 \\ \text{known function of } \sigma_\gamma^2 \text{ and } \sigma^2}})\mathbf{P}^T
 \end{aligned}$$

If I maximize the likelihood for $\mathbf{P}\bar{\mathbf{Y}}$ with respect to σ_γ^2 and σ^2 , then estimates are unbiased.

⇒ use those estimates to estimate $\hat{\beta}$

REML

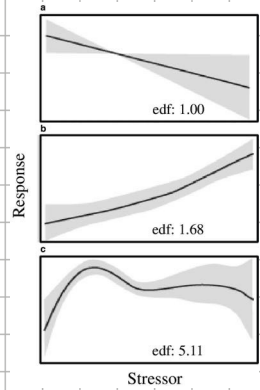
problem with ML:
doesn't take into account the degrees of freedom that we lose when we estimate the mean

REML basically corrects for bias in variance components of the ML estimate

Additive Models

non-linearity: $Y = f(X) + \varepsilon$, $\varepsilon \sim N(0, \sigma^2)$

how to find f ?



Option 1: we have a known form of functional space; $f(X) = f(X, \theta)$

find f by estimating θ ; $\hat{\theta} = \operatorname{argmax}_{\theta} -\frac{1}{2} \sum_{i=1}^n (Y_i - f(X_i, \theta))^2 \rightarrow \hat{f} = f(\cdot, \hat{\theta})$

Option 2: data driven non-linear functions

find the true function that belongs to general function class, say $C = \{f \mid f: \mathbb{R} \rightarrow \mathbb{R} \text{ continuous}\}$

construct a sequence of functional spaces $S_1 \subset S_2 \subset S_3 \subset \dots$, such that $\bigcup_{i=1}^{\infty} S_i = C \Rightarrow$ SIEVE

IDEA: estimate f inside $S_{m(n)}$ where n sample size and $m(n)$ increasing sequence with $\lim_{n \rightarrow \infty} m(n) = \infty$

How to choose S_m ?

finite dimensional space with basis $\{b_1, \dots, b_m\}$ where $b_j: \mathbb{R} \rightarrow \mathbb{R}$

Options

① $b_j(x) = x^j$, note $S_m = \{\text{all polynomials of order } m\}$ and $\overline{\bigcup_{i=1}^{\infty} S_i} = C$

disadvantage: tends to be quite "unstable" in practice

$\rightarrow$ any choice made to fit data at one point affects the fit everywhere else (NON-LOCAL) $\rightarrow$ drawback

② LOCAL BASIS, e.g. cubic spline

3 constraints at knot points ξ : continuous, continuous 1st & 2nd derivative

independent parameters: $(n_{\xi} + 1) \cdot 4 - n_{\xi} \cdot 3 = n_{\xi} + 4$

n_{ξ} knots $\Rightarrow S_{n_{\xi}+4}$

by increasing n_{ξ} , we obtain a "covering" of C

Estimation

given some space S_m with basis $B_m = \{b_1, \dots, b_m\}$ and data $(x_1, Y_1), \dots, (x_n, Y_n)$ MLE of $f \in S_m$

$$\hat{f} = \operatorname{argmax}_{f \in S_m} -\frac{1}{2} \sum_{i=1}^n (Y_i - f(x_i))^2$$

$$\rightarrow \hat{\beta}_{MLE} = \operatorname{argmax}_{\beta \in \mathbb{R}^m} -\frac{1}{2} \sum_{i=1}^n (Y_i - \sum_{j=1}^m \beta_j b_j(x_i))^2 \quad \rightarrow \text{linear model}$$
$$= (X^T X)^{-1} X^T \vec{Y}, \quad \vec{Y} = [Y_1, \dots, Y_n]^T, \quad X = \begin{bmatrix} b_1(x_1) & \dots & b_m(x_1) \\ \vdots & & \vdots \\ b_1(x_n) & \dots & b_m(x_n) \end{bmatrix}$$

this may be a problematic solution, e.g. if m is too close to $n \rightarrow \hat{f}$ becomes too "wiggly"
 $\rightarrow$ consequence of overfitting

solution: regularization / penalty on wiggleness W

$$W(f) = \int_L (f''(x))^2 dx$$

$$\stackrel{f \in \mathcal{S}_m}{=} \int_L \left(\sum_{j=1}^m \beta_j b_j''(x) \right)^2 dx$$

$$= \int_L \sum_{j=1}^m \sum_{k=1}^m \beta_j \beta_k b_j''(x) b_k''(x) dx$$

$$= \sum_{j=1}^m \sum_{k=1}^m \beta_j \beta_k \int_L b_j''(x) b_k''(x) dx$$

$$= \sum_{j=1}^m \sum_{k=1}^m \beta_j \beta_k W_{jk}^* \rightarrow W_{jk}^* \text{ is known}$$

$$= \vec{\beta}^T \underline{W}^* \vec{\beta}$$

penalized maximum likelihood:

$$\hat{\vec{\beta}} = \underset{\vec{\beta}}{\operatorname{argmax}} \left(-\frac{1}{2} (\vec{y} - \underline{X} \vec{\beta})^T (\vec{y} - \underline{X} \vec{\beta}) - \frac{\lambda}{2} \vec{\beta}^T \underline{W}^* \vec{\beta} \right)$$

if λ is $\begin{cases} = 0: & \text{wiggly solution} \\ \rightarrow \infty: & \text{linear solution} \end{cases}$

$$\frac{\partial \ell^P}{\partial \vec{\beta}} = \underline{X}^T \vec{y} - \underline{X}^T \underline{X} \vec{\beta} - \lambda \underline{W}^* \vec{\beta} = 0$$

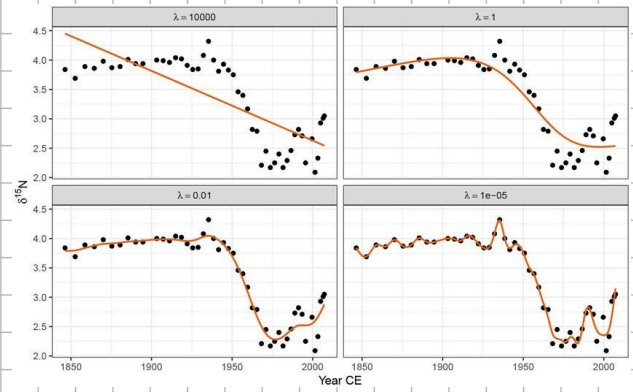
$$\Rightarrow (\underline{X}^T \underline{X} + \lambda \underline{W}^*) \vec{\beta} = \underline{X}^T \vec{y}$$

$$\rightarrow \hat{\vec{\beta}}_{\text{PMLE}} = (\underline{X}^T \underline{X} + \lambda \underline{W}^*)^{-1} \underline{X}^T \vec{y}$$

how to choose λ : cross-validation

note on wiggleness:

among all functions $\in C$ that fit the data "in the same way", cubic spline is the least wiggly



Logistic Regression

consider data $(Y, \vec{x})$ where $\begin{cases} Y \sim \text{Bern}(\pi(\vec{x})) \\ \vec{x} \in \mathbb{R}^p \end{cases}$

How to model $\pi(\vec{x})$?

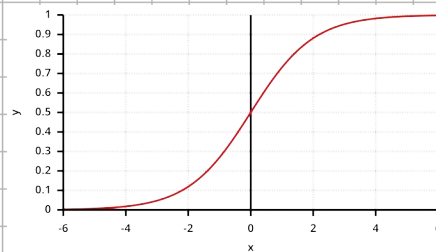
$$\begin{cases} \eta = \vec{x}^T \vec{\beta} \text{ Linear predictor} \end{cases}$$

$$\begin{cases} \pi = g^{-1}(\eta) \text{ for some suitable function } g^{-1}: \mathbb{R} \rightarrow [0, 1] \text{ that fulfills} \end{cases}$$

→ inverse link function

(i) logistic function $g^{-1}(\eta) = \frac{e^\eta}{1+e^\eta}$ ✓

(ii) cdf of $N(0,1)$ $g^{-1}(\eta) = \Phi_{0,1}(\eta)$



* one-to-one

* monotone increasing

Logistic Regression

$$\begin{cases} Y \sim \text{Bern}(\pi) \\ \pi = \frac{e^\eta}{1+e^\eta} \\ \eta = \vec{x}^T \vec{\beta} \end{cases} \implies \eta = \underbrace{\log\left(\frac{\pi}{1-\pi}\right)}_{\substack{\text{log-odds} \in \mathbb{R} \\ \text{odds} \in \mathbb{R}^+}} \text{ Logit function}$$

$\vec{x}^T \vec{\beta}$ has interpretation in terms of log-odds:

β_j = increase in log-odds if x_j increases by 1 and rest stayed the same

e^{β_j} = multiplicative increase in odds if x_j increases by 1 and rest stayed the same

"chances of Y are increased by a factor of e^{β_j} if $x_j \rightarrow x_j + 1$ "

Estimation

$$\begin{aligned} \ell(\vec{\beta}) &= \log \prod_{i=1}^n \pi_i^{y_i} (1-\pi_i)^{(1-y_i)} \\ &= \sum_{i=1}^n \left(y_i \log\left(\frac{e^{\eta_i}}{1+e^{\eta_i}}\right) + (1-y_i) \log\left(1 - \frac{e^{\eta_i}}{1+e^{\eta_i}}\right) \right) \\ &= \sum_{i=1}^n \left(y_i (\vec{x}_i^T \vec{\beta} - \log(1+e^{\eta_i})) + (1-y_i) (-\log(1+e^{\eta_i})) \right) \\ &= \sum_{i=1}^n \left(y_i \vec{x}_i^T \vec{\beta} - y_i \log(1+e^{\eta_i}) + y_i \log(1+e^{\eta_i}) - \log(1+e^{\eta_i}) \right) \\ &= \sum_{i=1}^n \left(y_i \vec{x}_i^T \vec{\beta} - \log(1+e^{\vec{x}_i^T \vec{\beta}}) \right) \end{aligned}$$

$$\begin{aligned} \frac{\partial}{\partial \beta_j} \ell(\vec{\beta}) &= \sum_{i=1}^n \left(y_i x_{ij} - \frac{1}{1+e^{\vec{x}_i^T \vec{\beta}}} \cdot e^{\vec{x}_i^T \vec{\beta}} \cdot x_{ij} \right) \\ &= \sum_{i=1}^n (y_i - \pi_i) x_{ij} \end{aligned}$$

$$\begin{cases} \sum_{i=1}^n (y_i - \pi_i) x_{i1} \stackrel{!}{=} 0 \\ \vdots \\ \sum_{i=1}^n (y_i - \pi_i) x_{ip} \stackrel{!}{=} 0 \end{cases}$$

find $\hat{\vec{\beta}}$ numerically using

(A) Newton-Raphson

(B) Fisher Scoring

Properties of $\hat{\beta}$

asymptotically (under certain constraints on x):

$$\lim_{n \rightarrow \infty} \sqrt{n}(\hat{\beta} - \beta_0) \sim N(0, \underline{I}^{-1}), \quad \underline{I} = \lim_{n \rightarrow \infty} -E\left[\frac{\partial^2 \ell}{\partial \beta^2}\right] / n$$

so approximately:

$$\hat{\beta} \sim N(\beta_0, \frac{1}{n} \underline{I}^{-1})$$

→ we can now construct CI's and test hypotheses $H_0: \beta_j = 0$

other things:

Ⓐ testing of nested models $\begin{cases} H_0: \mathcal{M} = \mathcal{M}_0 \\ H_1: \mathcal{M} = \mathcal{M}_1 \end{cases}$ where $\mathcal{M}_0 \subset \mathcal{M}_1$

likelihood ratio test: $\Lambda = -2(\ell(\hat{\beta}_{\mathcal{M}_0}) - \ell(\hat{\beta}_{\mathcal{M}_1}))$ where $\Lambda | H_0 \sim \chi^2_{df(\mathcal{M}_1) - df(\mathcal{M}_0)}$

Ⓑ $AIC(\mathcal{M}) = -2\ell(\hat{\beta}_{\mathcal{M}}) + 2df(\mathcal{M})$

Ⓒ goodness-of-fit test $\begin{cases} H_0: \mathcal{M} \text{ is true/correct} \\ H_1: \mathcal{M} \text{ is not true} \end{cases}$

test-statistic: $T = -2\ell(\hat{\beta}_{\mathcal{M}})$ deviance where $T | H_0 \sim \chi^2_{n - df(\mathcal{M})}$

reject H_0 if $T > \chi^2_{n - df(\mathcal{M}), 1 - \alpha}$

Generalized Linear Models

Let $Y \sim \text{Exponential Family}$, i.e.

$$f_Y(y) = \exp\left(\frac{y\theta - b(\theta)}{a(\varphi)} + c(y, \varphi)\right)$$

for parameters

θ : location parameter

φ : dispersion parameter

for some functions a, b, c

expected value and variance of Y :

$$\begin{aligned} 0 &= E[\dot{\ell}_Y(\theta)] \quad \text{trick...} \\ &= E\left[\frac{\partial}{\partial \theta} \left(\frac{Y\theta - b(\theta)}{a(\varphi)} + c(Y, \varphi)\right)\right] \\ &= E\left[\frac{Y - \frac{b'(\theta)}{a(\varphi)}}{a(\varphi)}\right] \\ &= \frac{E[Y] - \dot{b}(\theta)}{a(\varphi)} \end{aligned}$$

$$\rightarrow E[Y] = \dot{b}(\theta) \Rightarrow \theta = \dot{b}^{-1}(E[Y]) = \dot{b}^{-1}(\mu)$$

$$\begin{aligned} 0 &= E[\dot{\ell}_Y(\theta)^2] + E[\ddot{\ell}_Y(\theta)] \\ &= E\left[\left(\frac{Y - \dot{b}(\theta)}{a(\varphi)}\right)^2\right] - \ddot{b}(\theta)/a(\varphi) \\ &= E[(Y - E[Y])^2]/a(\varphi)^2 - \ddot{b}(\theta)/a(\varphi) \end{aligned}$$

$$\rightarrow \text{Var}[Y] = \ddot{b}(\theta) a(\varphi)$$

Linear Model and Link Function

consider $(\vec{x}, Y)$ where $Y \sim \text{Exponential Family}$ and $\vec{x} \in \mathbb{R}^p$

linear predictor for Y :

$$\eta = \vec{x}^T \vec{\beta}, \quad \vec{\beta} \in \mathbb{R}^p$$

the aim of the link function $g: M \rightarrow \mathbb{R}$ where $EY \in M \subset \mathbb{R}$ is to map EY into the space of linear predictors $\mathbb{R} \ni \vec{x}^T \vec{\beta}$:

$$E[Y] = g^{-1}(\vec{x}^T \vec{\beta}) \Leftrightarrow g(\mu) = \eta$$

constraints on g :

- * 1-to-1
- * continuous
- * strictly increasing

→ computationally more efficient but not always best choice from interpretation point of view

canonical/link function: $g = \dot{b}^{-1}$ then $\eta = \vec{x}^T \vec{\beta} = g(E[Y]) = \theta$

Generalized Linear Models (GLM) extend the ordinary linear regression and allow the response variable y to have an error distribution other than the normal distribution.

GLMs are:

- Easy to understand
- Simple to fit and interpret in any statistical package
- Sufficient in a lot of practical applications

LINEAR REGRESSION	LOGISTIC REGRESSION	POISSON REGRESSION
- Econometric modelling - Marketing Mix Model - Customer Lifetime Value	- Customer Choice Model - Click-through Rate - Conversion Rate - Credit Scoring	- Number of orders in lifetime - Number of visits per user
Continuous $\Rightarrow$ Continuous	Continuous $\Rightarrow$ True/False	Continuous $\Rightarrow$ 0, 1, 2, ...
$y = \alpha_0 + \sum_{i=1}^N \alpha_i x_i$	$y = \frac{1}{1 + e^{-z}}$	$y \sim \text{Poisson}(\lambda)$
$z = \alpha_0 + \sum_{i=1}^N \alpha_i x_i$	$z = \alpha_0 + \sum_{i=1}^N \alpha_i x_i$	$\ln \lambda = \alpha_0 + \sum_{i=1}^N \alpha_i x_i$
<code>lm(y ~ x1 + x2, data)</code>	<code>glm(y ~ x1 + x2, data, family=binomial())</code>	<code>glm(y ~ x1 + x2, data, family=poisson())</code>
1 unit increase in x increases y by α	1 unit increase in x increases log odds by α	1 unit increase in x multiplies y by e^α

Estimation

$$\begin{aligned} \ell_{\vec{\beta}}(\vec{\beta}) &= \sum_{i=1}^n \ell_{Y_i}(\vec{\beta}) \\ &= \sum_{i=1}^n \left(\frac{Y_i \theta_i - b(\theta_i)}{a(\varphi)} + c(Y_i, \varphi) \right) \end{aligned}$$

$$\begin{aligned} \frac{d}{d\beta_k} \ell_{\vec{\beta}}(\vec{\beta}) &= \sum_{i=1}^n \frac{d}{d\beta_k} \ell_{Y_i}(\vec{\beta}) \\ &= \sum_{i=1}^n \frac{dY_i}{d\theta_i} \frac{d\theta_i}{d\mu_i} \frac{d\mu_i}{d\eta_i} \frac{d\eta_i}{d\beta_k} \\ &= \sum_{i=1}^n \frac{Y_i - b(\theta_i)}{a(\varphi)} \frac{1}{b'(\theta_i)} \frac{d\mu_i}{d\eta_i} \frac{d\eta_i}{d\beta_k} \\ &= \sum_{i=1}^n \frac{(Y_i - \mu_i) \cdot \frac{d\eta_i}{d\mu_i}}{\left(\frac{d\eta_i}{d\mu_i}\right)^2 b'(\theta_i) a(\varphi)} \frac{d\eta_i}{d\beta_k} \end{aligned}$$

Iterative Re-weighted Least Squares. Aiming to maximize the log, we set the derivative of the log-likelihood to zero. In class we used the usual Taylor method. Here we consider another technique, called *iterative reweighted least squares*.

- The problem of the above equation for the derivative of the log-likelihood is that it is not linear in β . Write $\mu_i = \mu_i(\beta_0) + (\mu_i(\beta) - \mu_i(\beta_0))$ to derive the linear approximation of the numerator using the Taylor expansion of η_i around $\mu_i(\beta_0)$.
- Write now the full derivative of the likelihood in the format

$$\frac{d\ell_Y}{d\beta} \approx \sum_{i,j} \frac{(Y_i^* - x_i^T \beta) \frac{d\eta_i}{d\mu_i}}{\left(\frac{d\eta_i}{d\mu_i}\right)^2 V(\mu_i)} \frac{d\eta_i}{d\beta}.$$

What is the *adjusted dependent variable* Y^* .

- Show that we can further approximate the denominator of the above expression to get,

$$\frac{d\ell_Y}{d\beta} \approx X^T W (Y^* - X\beta),$$

where X is the matrix of dyadic covariates $\{x_i\}_{i,j}$ and W is the diagonal matrix with $1/w_i$ on the diagonal, where $w_i = \left(\frac{d\eta_i}{d\mu_i}(\beta_0)\right)^2 V(\mu_i(\beta_0))$. The resulting expression is now linear in β .

- What is the expression of the term β that maximizes the approximation of the likelihood?

Aim: write this as a linear function in β .

- write μ_i as approx linear in η_i :

$$\mu(\eta) \approx \mu(\eta_0) + (\eta - \eta_0) \frac{\partial \mu}{\partial \eta}(\eta_0)$$

$$\begin{aligned} \text{(ii)} \quad \frac{\partial \ell_Y}{\partial \beta_k} &\approx \sum_{i=1}^n \frac{\left(Y_i - \left[\mu(\eta_{i0}) + (\eta_i - \eta_{i0}) \frac{\partial \mu_i}{\partial \eta_i}(\eta_{i0}) \right] \right) \frac{\partial \mu_i}{\partial \eta_i}(\eta_{i0})}{\left(\frac{\partial \eta_i}{\partial \mu_i} \right)^2 b'(\theta) a(\varphi)} \frac{\partial \eta_i}{\partial \beta_k} \\ &= \sum_{i=1}^n \frac{\left(Y_i - \mu_{i0} - (\eta_i - \eta_{i0}) \frac{\partial \mu_i}{\partial \eta_i}(\eta_{i0}) \right) \frac{\partial \mu_i}{\partial \eta_i}(\eta_{i0})}{\left(\frac{\partial \eta_i}{\partial \mu_i} \right)^2 b'(\theta) a(\varphi)} \frac{\partial \eta_i}{\partial \beta_k} \\ &= \sum_{i=1}^n \frac{\left(Y_i^* - x_i^T \beta \right) \frac{\partial \mu_i}{\partial \eta_i}(\eta_{i0})}{\left(\frac{\partial \eta_i}{\partial \mu_i} \right)^2 b'(\theta) a(\varphi)} \frac{\partial \eta_i}{\partial \beta_k} \\ &\approx \sum_{i=1}^n \frac{Y_i^* - x_i^T \beta}{w_i(\mu_{i0})} \cdot x_{ik} \end{aligned}$$

$$= \sum_{i=1}^n \frac{Y_i^* - x_i^T \beta}{w_i(\mu_{i0})} \cdot x_{ik}$$

$$\frac{\partial \ell}{\partial \beta} \approx X^T W (Y^* - X\beta) = 0$$

$\rightarrow$ diagonal matrix with $\frac{1}{w_i}$ on diagonal

$$X^T W Y^* - X^T W X \beta = 0$$

$$\beta = (X^T W X)^{-1} X^T W Y^*$$

Poisson Regression

Y_i = #particles that decayed in time interval i

$$\begin{aligned} f_Y(y) &= e^{-\lambda} \frac{\lambda^y}{y!} \quad \text{where } y \in \mathbb{N}_0 \\ &= \exp\left(\log\left(e^{-\lambda} \frac{\lambda^y}{y!}\right)\right) \\ &= \exp(y \log(\lambda) - \log(y!) - \lambda) \\ &= \exp(y \log(\lambda) - \lambda - \log(y!)) \\ &\stackrel{!}{=} \exp\left(\frac{y\theta - b(\theta)}{a(\eta)} + c(y, \eta)\right) \end{aligned}$$

$$\rightarrow \theta = \log(\lambda), \quad b(\theta) = \exp(\theta), \quad a(\eta) = 1, \quad c(y, \eta) = -\log(y!)$$

Link

$$\theta \xrightarrow{e^\theta} \lambda \xrightarrow{g} \eta = \vec{x}^T \vec{\beta}$$

$M = \{\lambda = EY\} = (0, \infty) = \text{set of all Poisson rates}$

$$g: (0, \infty) \rightarrow \mathbb{R}$$

canonical link:

$$g(\lambda) = b^{-1}(\lambda) = \exp^{-1}(\lambda) = \log(\lambda) = \eta = \vec{x}^T \vec{\beta}$$

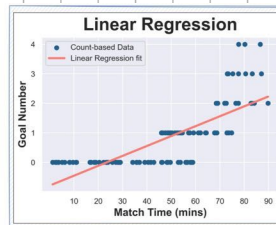
offset

#particles that decay depends on length of time interval:

$$\begin{aligned} Y &\sim \text{Poisson}(\text{length} \cdot e^{\vec{x}^T \vec{\beta}}) \\ &= \text{Poisson}(e^{\vec{x}^T \vec{\beta} + \log(\text{length})}) \end{aligned}$$

no additional covariate (bad idea!), we do not estimate the effect of length

in Poisson Regression offset are quite common and need to be included "manually"

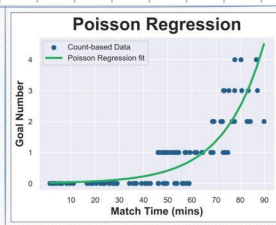


❌ Linear Regression

Unsuitable for modeling count data

May return negative output for some inputs

Errors must follow a symmetric distribution



✅ Poisson Regression

Specifically designed to model count data

All outputs are non-negative

Works well even if errors are asymmetrically distributed